

Pharmacy Discount Card Prospects



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Total Universe: 2,448,997

Base Rate: \$85.00/M

Description Summary

Your prescription for success is in this database! If you're looking to market to individuals who are perfect for pharmacy discounts, look no further than our Pharmacy Discount Card Prospects mailing list. Great candidates for these types of discounts would be low-income individuals, uninsured Americans, as well as people with chronic health issues that require multiple trips to the pharmacy, like diabetics, people with thyroid problems, back pain sufferers, people with allergies, and much more. This data is updated monthly to ensure success among marketers. These consumers are always looking for ways to decrease their pharmacy costs, making them responsive consumers for your next campaign.

How Our Data Is Compiled

Our Pharmacy Discount Card Prospects Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- In 2015, pharmacy and drug store sales amounted to approximately \$263 billion
- About \$53 billion of that total was generated by Rx sales

Recommended Usage

This mailing list is recommended for pharmacies across the nation who are looking to offer promotions and discounts to their customers, as well as insurance companies for those that are uninsured.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Dwelling Type

Ethnicity
Income
Net Worth
Education Level

Occupation
Marital Status
Presence of Children
Ailments

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

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